

# YOGA FESTIVAL

## hashtag contest

### 1 Pick a contest

#### 1. Yoga Pose Challenge -

Share a photo or video of your favorite yoga pose

#### 2. Yoga Squad challenge

Post a group photo or video of your squad doing a yoga pose

#### 3. Best festival moment

Share your favorite moment from the festival

### 2 Post on Social Media

- follow + tag **@heartfulnessord**

- use:

**#**HeartfulnessOrlando

**#**OrlandoYogaFestival2025

- use your contest's #

**#**YogaPoseChallenge

**#**YogaSquadChallenge

**#**BestYogaFestivalMoment



### 4 Winners

3 winners from each category based on engagement

- **1<sup>st</sup> place:** 3 months of free yoga sessions sponsored by TUIYA + \$50 amazon gift card
- **2<sup>nd</sup> place:** \$25 amazon gift card
- **3<sup>rd</sup> place:** amazon gift card

### 3

Get a minimum of 100 engagements on your post!

Winners are announced after the event, good luck!

Tip: Posts with the most engagement (likes, shares, comments) will have the best chance of winning.